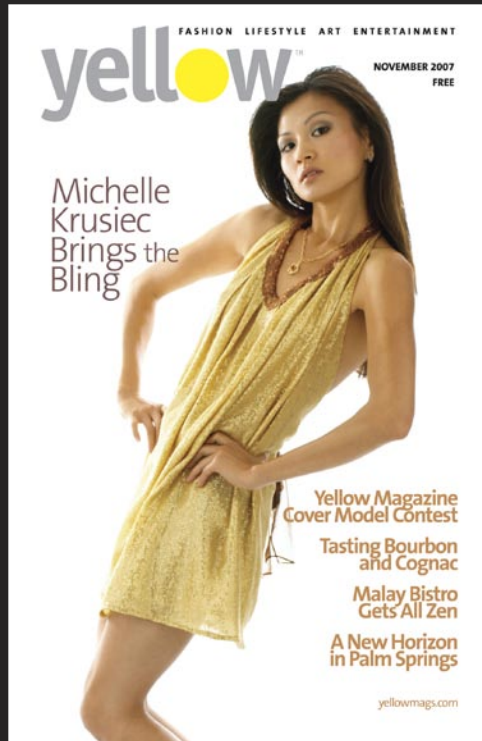




THE HORIZON HOTEL



Yellow
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STYLE

Need to Jazz Up Your
Lifestyle, But on a Budget?

Rental Bling!

by JIA HU and LEO SIPRAS

Ring a Ding Bling

Why not rent your own resort getaway instead of having to share a pool with the lowly masses? Recently refurbished mid-century modern masterpiece Horizon Hotel has just the thing for you: The Residence. This private resort-within-a-resort features 3 bedrooms, kitchen and its own private pool, available for a mere \$500 a night (\$300 during the off-season). That's truly a bargain to live the glamorous life!

In the fifties and sixties, Palm Springs was the hideaway playground for celebrities wanting a weekend retreat. Everyone from Lucy and Desi to Frank Sinatra migrated to this oasis to enjoy the sunny desert lifestyle. Palm Springs was either a place to be seen or to escape to, depending on your intentions. It was also an enclave for architects to flex their creative muscles and build exciting and iconic mid-century modern architecture. With its clean lines, walls of glass, and emphasis on indoor-outdoor living, The Horizon Hotel is a shining example of Palm Springs' glamorous heyday, today.

Formally known as L'Horizon, the hotel was built and designed by famed modern architect, William F. Cody, in 1952 for a Hollywood mogul and hotelier. The Hollywood couple used the property as a private retreat for their friends and families. After years of neglect and abuse from the desert's brutal climate, the hotel was rescued and restored to its former glory in 2006. Today, the hotel features a spacious 2.5 acres with 22 rooms, plus the luxurious private residence. The Horizon Hotel is truly a testament to mid-century modern design and it captures the spirit of a bygone era while offering modern amenities that makes it the perfect rental getaway.

Visit thehorizonhotel.com to make your reservation.

